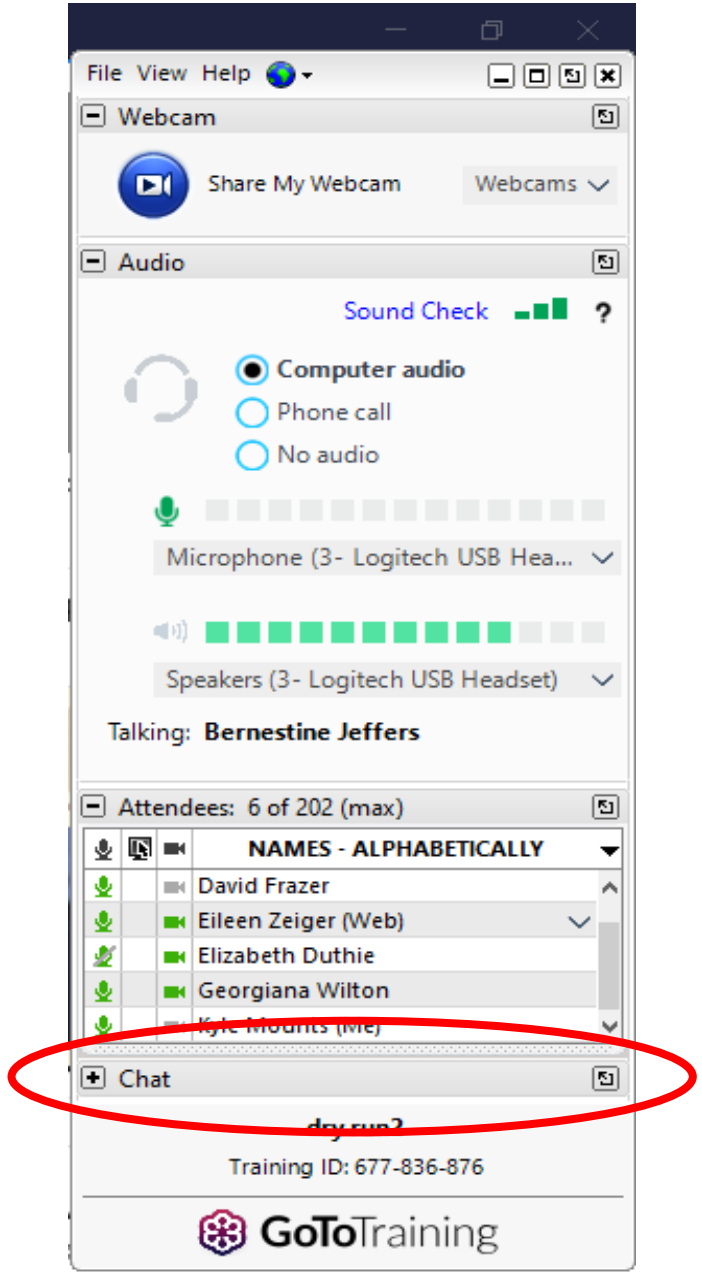
Introductions

- Thank you for joining us today.
- To introduce yourself, please enter your name and agency/organization in the chat box and send to all.



WISCONSIN CONNECT

Wisconsin Collaborative of Treatment Professionals
FOR EDUCATION AND CAPACITY TRAINING

Welcome and Thank You for attending the

Wisconsin Collaborative of Treatment Professionals
FOR
EDUCATION AND CAPACITY TRAINING
Event today

WISCONSIN CONNECT

Wisconsin Collaborative of Treatment Professionals
FOR EDUCATION AND CAPACITY TRAINING

SOARing Past the Pandemic

ECHO Etiquette

- Stay muted when we are not speaking to reduce extraneous noise
- Use the “raise hand” function to ask a question or make a comment, or put it in the Chat Room
- Be respectful of everybody, even if their ideas don’t resonate with you
- Never disclose protected health information or any identifying information regarding the case study
- Help us keep the learning environment productive, positive, helpful, and safe

Reminders

- If you ever have questions or comments about any of our programs, please use the "Contact" function on the Wisconsin CONNECT website
- The didactic will be recorded and posted on the website along with responses to your questions.
- This is your last chance to **"introduce yourself"** to your colleagues in the **chat room**. Once the didactic begins, we'll reserve that space for questions.
- If the PowerPoint slides aren't large enough on your screen, drag the "gray bar" above the slide up or down to change the size—and you can remove the webcam coverage to just see the slides.

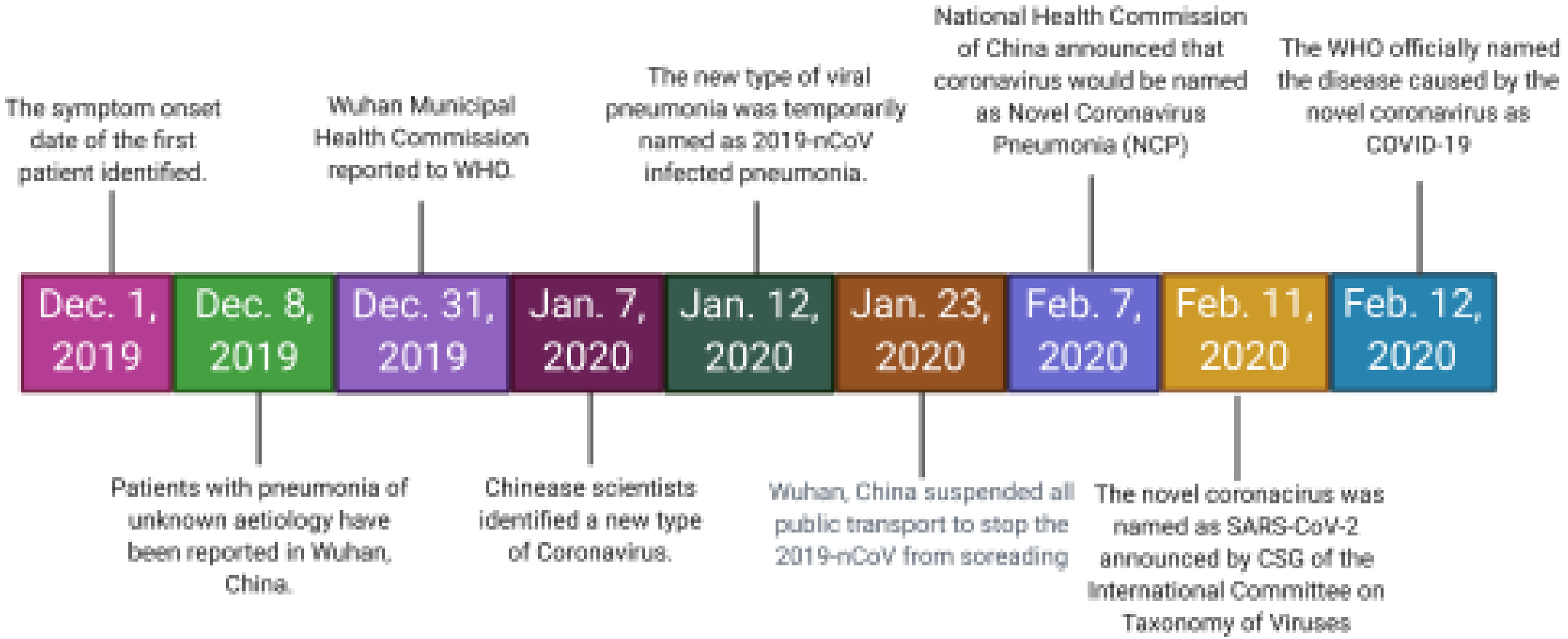
Accreditation for CME and CNE

- CME
  - The Wisconsin Association for Perinatal Care (WAPC) is accredited by the Wisconsin Medical Society to provide continuing medical education for physicians.
  - The Wisconsin Association for Perinatal Care (WAPC) designates this internet live course for a maximum of 1 *AMA PRA Category 1 Credit™*. Physicians should claim only the credit commensurate with the extent of their participation in the activity.
- CNE
  - The Wisconsin Association for Perinatal Care (WAPC) is approved as a provider of nursing continuing professional development by the Wisconsin Nurses Association, an accredited approver by the American Nurses Credentialing Center's Commission on Accreditation.
  - This internet live activity meets the criteria for a maximum of 1 contact hour.

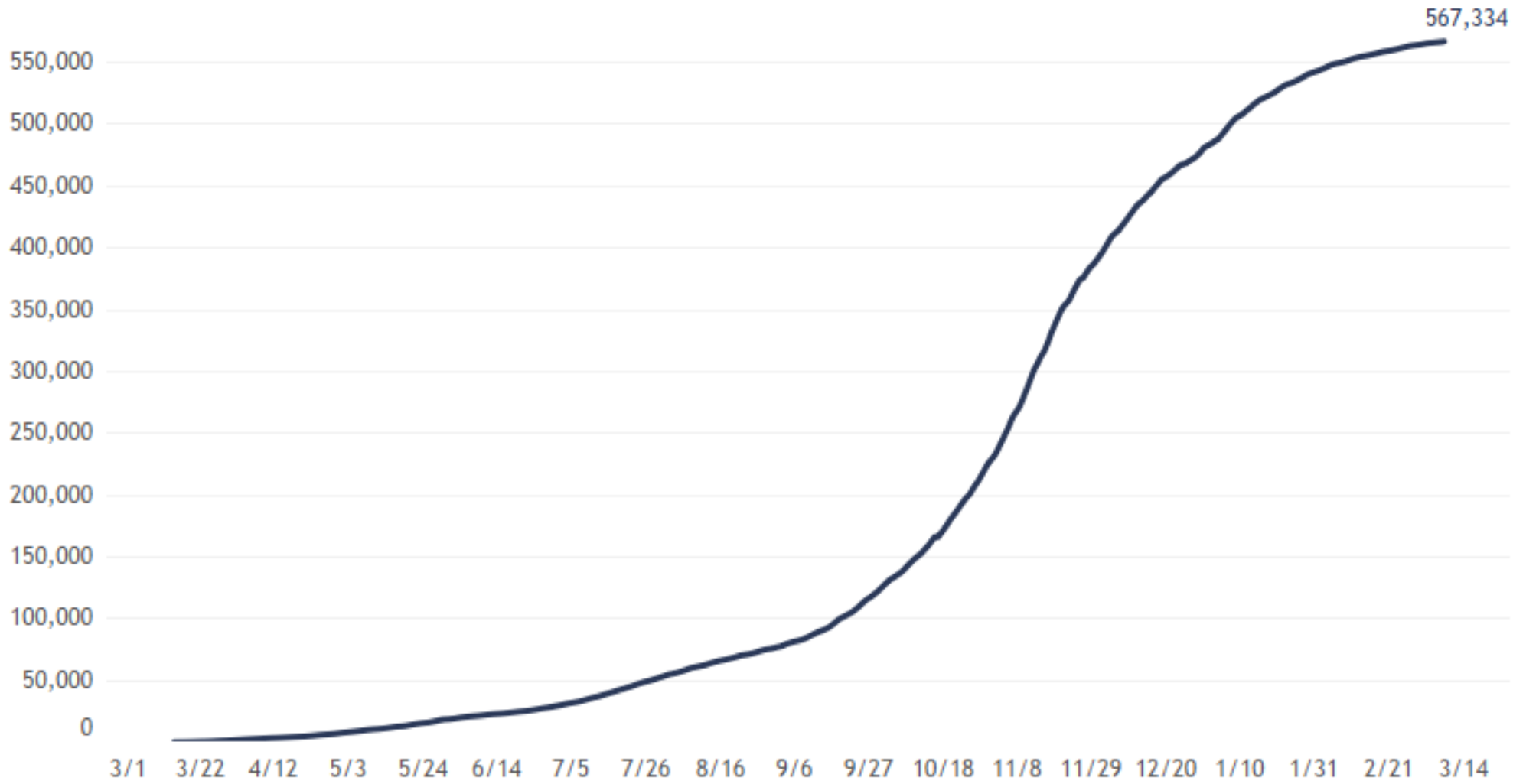
Objectives

- Describe the strength-based strategic planning process, *SOAR* (Strengths, Opportunities, Aspirations, Results);
- Demonstrate the use of an abbreviated SOAR;
- Discuss potential strategies for changes in the service continuum post-Covid.

Timeline



Mojijur M et al., 2021



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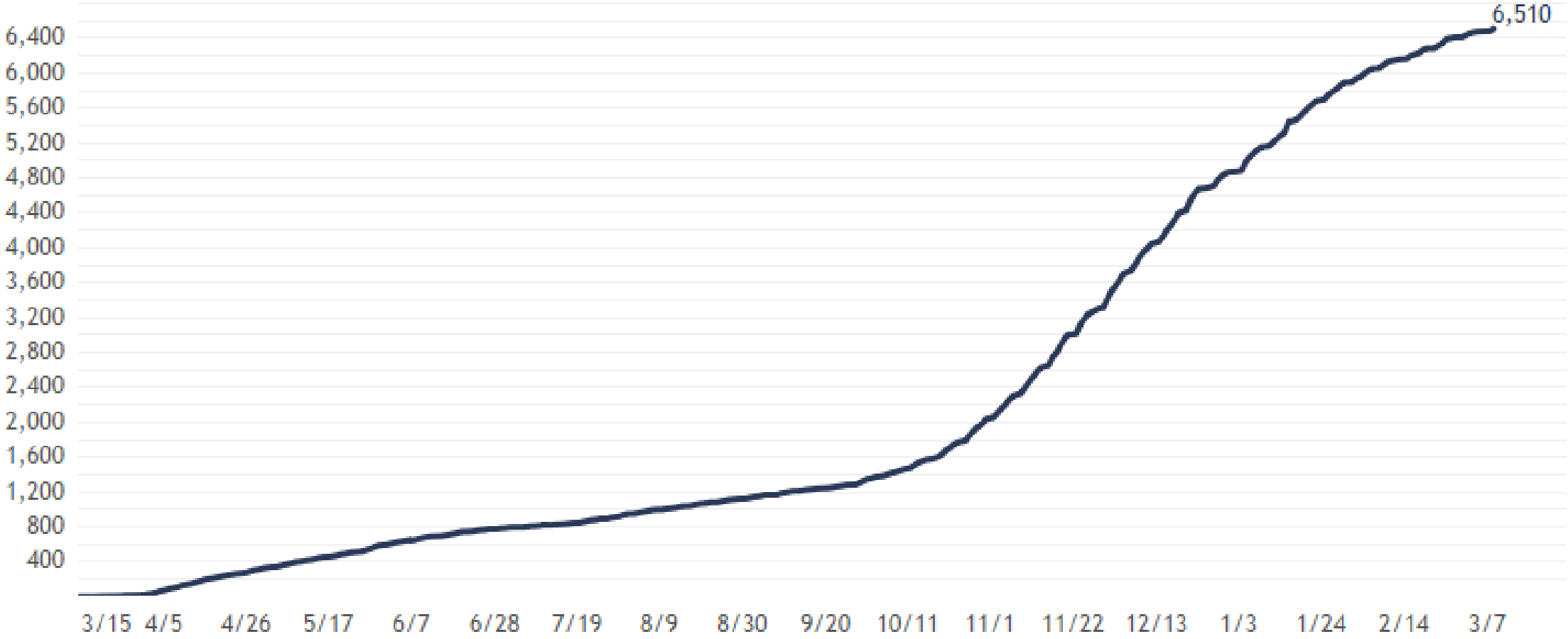
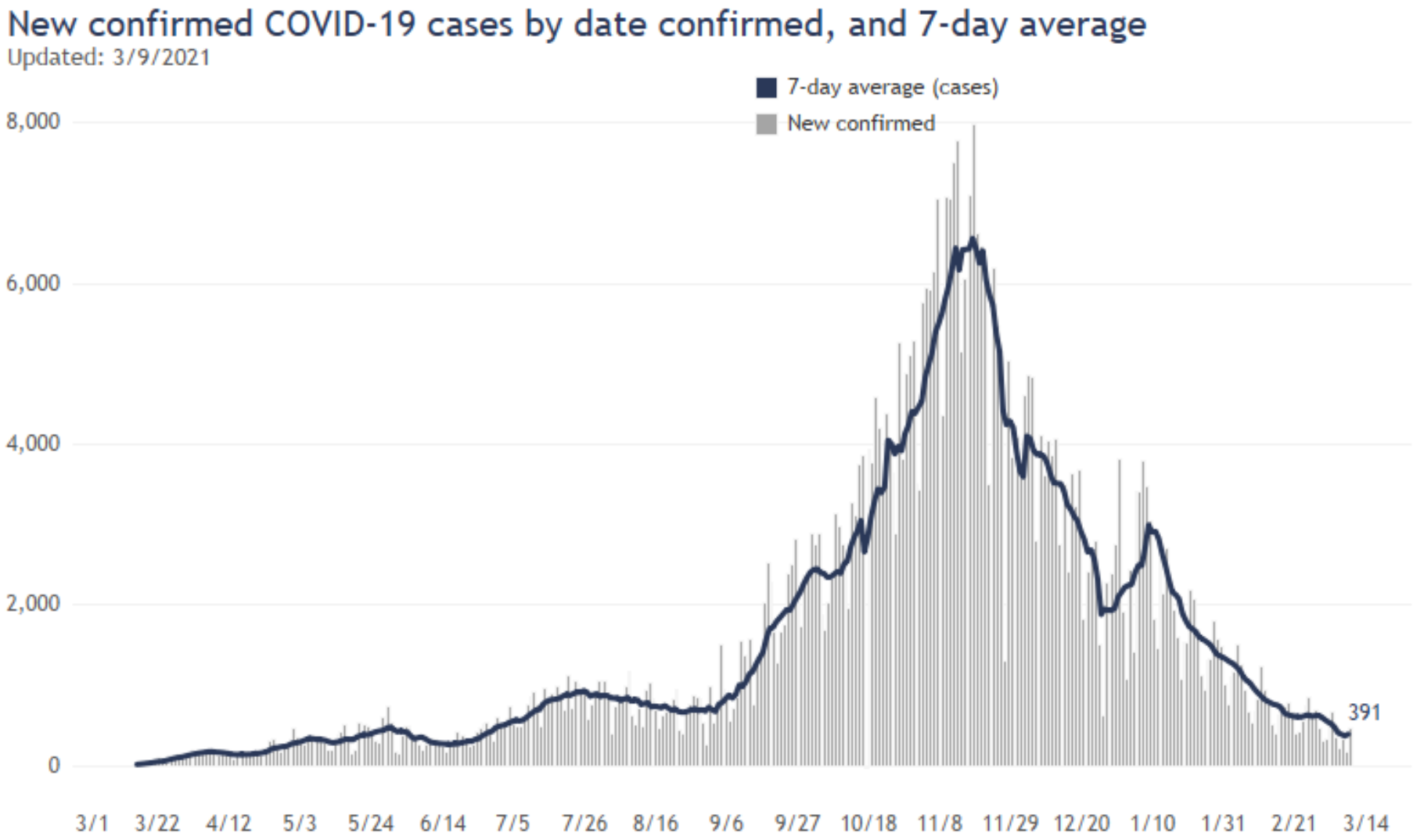
DHS, 2021

Cumulative total deaths among confirmed COVID-19 cases by date reported

Updated: 3/9/2021



DHS, 2021



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DHS, 2021

OSHKOSH STRONG
This Facility Supports
#SAWYER STRONG
WE PROMOTE COVID-19 SAFETY GUIDELINES:
MAINTAIN SOCIAL DISTANCING
together
We Can
STRONG TOGETHER
#WISCONSINSTRONG | #WISCONSINTOGETHER
WMC
#SAWYER STRONG
Source of Truth
Stay Strong, Wisconsin
Think that all of your efforts to prevent COVID-19 aren't working?
Well, in the last two weeks the number of flu cases has dropped from 15.4% to 4.2% in Wisconsin thanks to physical distancing, washing our hands, and covering our coughs and sneezes!
If it can work for flu, it can work for COVID-19.
#COVID19_WI
WISCONSIN DEPARTMENT of HEALTH SERVICES
#SaferAtHome
Continued Birth to 3 Services During COVID-19
Constant support through uncertain times
The Birth to 3 Program is here to help children grow and learn to their fullest potential. We are still open to receive referrals and continue, or start, services.
Help us reach children with suspected or diagnosed developmental delays or disabilities.
Families...
Physicians...
Others working with children...
can help by taking note of developmental concerns.
WISCONSIN DEPARTMENT of HEALTH SERVICES
#wimusicstrong
ALL IN THIS TOGETHER
ESPONSE with DR. LYLE IGNACE, M.D, M.P.H
THURSDAYS 3PM via zoom LIVE
featured speaker:
moderator:
STRENGTH

Stronger Together

- Communities of practice (CoP): groups of people who share a concern, a set of problems, or a passion about a topic, and who deepen their knowledge and expertise in the area by interacting on an ongoing basis
- Just prior to COVID-19, CoP in Ohio's rural and Appalachian region launched
- Faced with challenge of opioid epidemic and COVID pandemic
- Used the strong foundation of the CoP to share innovative strategies and exchange resources

Burggraf C et al., 2021

If I claim to be a wise man, well it surely means that I don't know.

-Kansas

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Providing services during a pandemic

- Self-Management and Recovery Training (SMART Recovery)
- March 2020, community agencies where meetings were held were suddenly closed
- Community leaders and trained facilitators established telephone-based SMART Recovery line (one-on-one, phone-in service, based on SMART Recovery principles)
- Evaluation in process

Liese BS and Monley CM, 2021

Lessons learned

- Establish plans to migrate services from face-to-face settings to remote platforms
- Consider remote platforms that are easily accessible, including simple telephone hotline-like services
- Include as many stakeholders as possible
- Consider recruiting volunteers in provision of services
- Anticipate and prepare for crises well before they occur

Liese BS and Monley CM, 2021

op·por·tu·ni·ty

/ˌäpərˈt(y)o͞onədē/

noun

a set of circumstances that makes it possible to do something.

COVID-19: A catalyst for change…

Mehtani NJ et al., 2021

Addiction Telehealth Program (ATP)

- Telephone-based program to reduce access barriers for people with SUD
- Necessitated changes to legal requirements related to telephone- and telehealth-based encounters
- Adapted for unmet substance use treatment needs at Isolation and Quarantine sites (city-sponsored hotels)
- Offered opportunities to serve people with alcohol use disorder and to offer advanced harm-reduction strategies
- **Effective initiating buprenorphine for OUD with minimal harms**

Mehtani NJ et al., 2021

Revisiting the concept of harm reduction

- Prior to COVID-19, individuals with severe AUD and homelessness faced significant barriers to accessing temporary accommodations
- Then, COVID
- Strategic change in philosophy to harm reduction advocating for identification and proactive management of:
  - Any factors anticipated to compromise outcome of an intervention;
  - Potential side effects associated with the intervention
- Possible strategies included
  - Pharmaceutical alternatives (e.g., naltrexone)
  - Housing programs

A DIFFERENT APPROACH TO
STRATEGIC PLANNING

SOAR
BUILDING STRENGTHS-BASED STRATEGY

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What is SOAR?

- SOAR- Strengths, Opportunities, Aspirations and Results
  - A more strength-based spin than SWOT (Strengths, Weaknesses, Opportunities and Threats)
- A strategic planning framework that…
  - Focuses on strengths
  - Seeks to understand the whole system by including the voices of the relevant stakeholders.
- Helps organizations focus on:
  - What they are doing well,
  - What skills can be improved and
  - What is most compelling to stakeholders.
- Pushes organizations to develop strategic plans that are more dynamic, creative and optimistic.

Strengths
What can we build on?
Opportunities
What are our stakeholders asking for?
Aspirations
What do we care deeply about?
Results
How do we know we are succeeding?

SWOT VS. SOAR

SWOT Analysis	SOAR Approach
Analysis Oriented	Action Oriented
Weakness and Threat focus	Strengths & Opportunities focus
Competition focus- *Just be better*	Possibility focus- *Be the best!*
Incremental improvement	Innovation breakthroughs
Top down	Engagement at all levels
Focus on analysis→ Planning	Focus on Planning → Implementation
Energy depleting- *There are so many weakness and threats!*	Energy creating- *We are good and can become great!*
Attention to Gaps	Attention to Results

Activity

- **11:24-11:28 Strengths:** Consider what you have changed because of COVID19, what are you doing really well? What do you think are strengths that have arisen in your service provision since COVID19? What have you been proud of?

- **11:29-11:33 Opportunities:** What new opportunities has COVID19 provided? Where do you see opportunities to improve service based on your new insights?
-

- **11:34-11:39 Aspirations:** Considering the strengths and opportunities, how can you improve services for your participants? How might your future services change?

Conclusions

- Strength is using what you have.
- Opportunity is realizing what you can do.

Closing

- Thank you for participating.
- Plan to attend the next ECHO
  - March 8 from 11:00-12:00
  - Topic: *TBD*
- You will receive an email following this session with a link to an evaluation. Please take the time to fill it out and help us make this ECHO as useful to you as possible. If you want CME credits, and evaluation is required.