

The logo for Lionnetta Albright features the name "Lionnetta Albright" in white text on a dark teal rectangular background. A stylized yellow and orange circular emblem is positioned between the first and last names.

LONNETTA ALBRIGHT, CPEC  
PRESIDENT, FORWARD MOVEMENT, INC.  
CERTIFIED JOHN MAXWELL COACH-TRAINER-SPEAKER  
INDEPENDENT EXECUTIVE DIRECTOR, JOHN MAXWELL TEAM  
PRINCIPAL INVESTIGATOR, GREAT LAKES ATTC/UIC JANE ADDAMS COLLEGE OF SOCIAL WORK (RETIRED)

**Lionnetta Albright**, Author, Radio Personality and Change Agent is one of the most dynamic and transformative speakers, facilitators and coaches working nationally and internationally (Africa, the Caribbean, and South America) adding value to and changing the lives of thousands. She is particularly focused on developing those she fondly calls the Next Generation. As President and Owner of Forward Movement Inc. a minority and female-owned company she offers Executive and Life Coaching for individuals and organizations; Personal and Professional growth; Organizational and Leadership development; Speaking, Consulting and Facilitation. As a certified personal and executive coach, she is an Independent Executive Director with the John Maxwell Team. She also has a weekly radio Coaching segment on the Lonnie Hunter Show, ugospelradio airing each week.

For 17 years Lionnetta served as Executive Director of the Great Lakes Addiction Technology Transfer Center /University of Illinois /Jane Addams College of Social Work. Her regional ATTC led the ATTC Network in Recovery Management and Recovery-Oriented System (ROSC) Transformation efforts for the field. She led ROSC efforts in Africa to train and build capacity for the substance abuse systems and recovery community in Tanzania and Zanzibar, Africa. She is currently faculty with the Center for Social Innovations (C4), a federally funded project and works with organizations, states and systems helping to build capacity, new leaders and change agents that guide transformation efforts. Other clients include University of Illinois at Chicago/College of Business, the State of FL, Southeast ATTC at Morehouse School of Medicine/National Center for Primary Care, South Southwest ATTC/University of Texas at Austin and Centerstone Kentucky.

As a life-long learner who understands the value in “growing self-first”, her interest in positive psychology, human behavior, strength-based approaches, behavioral and public health; and the science that supports them all has not only increased her own understanding but means her clients and audiences experience meaningful and real changes that shift their mindsets and behavior in ways that can be applied immediately. Her expertise lies not only in connecting with clients and audiences; but also, her ability to take complex ideas and concepts, breaking them down into practical and thought-provoking blocks and presenting that very same information in an exciting, learnable and inspirational way. She is clear that her passion is working with and growing new leaders, new thinkers; and particularly women — helping them to find their way, face their fears, hold onto and build upon their dreams to transform their lives. Her approaches and strategies are not just about personal and professional development – she helps her clients get results! Her popular “Heart-Mind-Time (HMT) program has impacted countless lives! Her books include: *Women Thriving Fearlessly, Volume 1: Inspirational stories of women who journeyed from fear to fearlessness* a collective project with 11 amazing women; *She Dreams in Real Life: Stories of Women Living Their Wildest Dreams*; and *Women Thriving Fearlessly Business: Rock Star Women Show You How to Build a Rock Star Business*. Lionnetta is a 2018 Hall of Fame Inductee, Museum of African American Addictions, Treatment and Recovery. Find her at [www.lionnettaalbright.com](http://www.lionnettaalbright.com) or <http://www.johnmaxwellgroup.com/lionnettaalbright> and <https://www.facebook.com/LionnettaAlbrightCoach/>