

BIOGRAPHICAL SKETCH

NAME David Frazer		POSITION TITLE	
eRA COMMONS USER NAME		Associate Director	
EDUCATION/TRAINING <i>(Begin with baccalaureate or other initial professional education, such as nursing, and include postdoctoral training.)</i>			
INSTITUTION AND LOCATION	DEGREE <i>(if applicable)</i>	YEAR(s)	FIELD OF STUDY
University of Wisconsin, La Crosse, WI	BS	1996	Marketing/Business Administration
Mahidol University, Asia Institute for Health Development, Bangkok, Thailand		1999	Management of Primary Health Care and Quality of Life Development
University of Havana, School of Public Health, La Havana, Cuba		1999	The Cuban Health Care System
Tulane University, School of Public Health & Tropical Medicine, New Orleans, LA	MPH	2002	International Health and Development - Management and Policy Track

Positions and Honors

- 1995-1997 Program Assistant, Reach & Share, University of Wisconsin La Crosse, La Crosse, WI,
 1997-1998 Special Events Associate, AIDS Resource Center of Wisconsin, Special Events Associate, Milwaukee, WI
 1998-1999 HIV Drug Adherence by Illicit Drug Users Research Assistant, Tulane University, School of Public Health and Tropical Medicine, New Orleans, LA
 1999 Monitoring and Evaluation Internship, World Health Organization (WHO), Thailand, Southeast Asia
 2000-2002 Water, Sanitation, and Health Specialist, United States Peace Corps, El Salvador, Central America
 2002-2003 Community Health Planner, United States Peace Corps, Peru, South America
 2004-2007 Associate Director of Prevention Services, AIDS Resource Center of Wisconsin, Milwaukee, WI
 2007-2012 Community Partnerships and Communications Manager, Center for Urban Population Health (CUPH), UW School of Medicine and Public Health, Milwaukee, WI
 2012-2015 Assistant Director, Center for Urban Population Health (CUPH), UW School of Medicine and Public Health, Milwaukee, WI
 2015-2017 Interim Director, Center for Urban Population Health (CUPH), UW School of Medicine and Public Health, Milwaukee, WI
 2017- Associate Director, Center for Urban Population Health (CUPH), UW School of Medicine and Public Health, Milwaukee, WI
 2007-2010 Grant Reviewer, Wisconsin Partnership Program, UW School of Medicine and Public Health
 2008- Federal Grant Reviewer, Substance Abuse and Mental Health Services Administration
 2010- Federal Grant Reviewer, Centers for Disease Control
 2012-2015 Committee Member, United Way of Greater Milwaukee Health Ancillary Committee

Relevant Community-Academic Partnerships

Gee's Wellness Clinic: A Milwaukee Barbershop Initiative

Anthem Blue Cross Blue Shield 12/01/19-

Pilot initiative to meet men where they are and provide needed support connecting to appropriate primary and behavioral health homes and/or social service providers and resources.

Wisconsin's Collaborative Approach to Increasing Colorectal Cancer Screening

Centers for Disease Control 07/01/2015-

Increase CRC screening among men and women ages 50-75 in partnership with 5 federally qualified health centers in the greater Milwaukee area. Lead the engagement with the clinic teams and support the implementation of evidence based interventions.

Advancing Community Investment in Health: Implementation of the Innovations and Wellness Commons,
Wisconsin Partnership Program 04/01/2014–07/30/2018

Awarded to build the Wellness Commons programs and infrastructure in order to create connections among neighbors, organizations, and valuable resources that improve individual quality of life and strengthen a neighborhood culture of wellness. Lead the evaluation team in planning and implementing overall evaluation.

Evaluation of the Bilingual Healthy Choices Program,

Wisconsin Partnership Program 04/01/2014–03/31/17

Partnership with Sixteenth Street Community Health Center (FQHC) to evaluate a lifestyle intervention that assists individuals and families in building capacity for making health-minded decisions for the incorporation of more physical activity in their daily lives and selecting more healthful food without increasing their grocery budget. Coordinate a technical review and revision of the curriculum and lead in developing an implementation tool kit for dissemination.

Lifecourse Initiative for Healthy Families: Regional Program Office,

Wisconsin Partnership Program 06/01/2014–

Awarded to the Center for Urban Population Health to technical support and training for four urban coalitions working to address upstream determinants contributing to infant mortality. Provide support to coalition leadership and staff in strategic planning, coalition development and cross sector engagement.

Public Will Building to Reduce Obesity in the Latino Community of Milwaukee,

Wisconsin Partnership Program 04/01/2013–12/31/16

Partnership with CORE / El Centro seeks to improve socio-economic and environmental determinants of obesity in the Milwaukee Latino community while building community capacity to organize around health issues. Provide support to the evaluation team and training and technical assistance to the community action board on the development of an action agenda and an evaluation framework.

No Longer an Island: Creating A Place-based Men's Peer Outreach and Social Support Network

Wisconsin Partnership Program 04/01/2013–07/30/2016

Partnership with Walnut Way Conservation Corps, Inc. seeks to implement a neighborhood peer outreach and mentorship network to strengthen social support of African American men and increase community and family engagement. Co-facilitating the Men's Wellness Council and co-facilitate the planning, creating and approval process of communication materials and dissemination plans with the council.

Milwaukee Health Compass & Community Health Needs Assessment

Milwaukee Health Care Partnership and 8 county health departments and health systems 01/01/12 –

Liaison with MHCP and 8 county health departments and health systems to plan, implement and report on the IRS / NACCHO sanctioned community health needs assessments. Facilitate analysis of key informant interviews and collection and reporting of secondary data. Built and launched dynamic website with results and additional data.

Revitalizing the Senior Meal Program

Milwaukee County Department on Aging 06/01/14-03/30/15

Partnership with the Milwaukee County Department on Aging to evaluate the effectiveness and efficiency of their 27 site congregate meal program. Lead the evaluation design, implementation and reporting.

Reducing Racial Disparities through Improved Hypertension Control in African Americans,

Healthier Wisconsin Partnership Program 01/01/12-12/31/14

Partnership with Progressive Community Health Centers (FQHC) to develop, implement, and evaluate a portable, cost-effective hypertension control strategy in a primary care setting serving low-income African-Americans. Assisted with the development of the advisory board for the project.

The Face of Aging in Milwaukee County: Milwaukee County Department on Aging Demographic Report

Milwaukee County Department on Aging 01/01/2012 – 09/01/2012

Partnership with the Milwaukee County Department on Aging to prepare a comprehensive report on the many determinants of health and wellbeing, describe the demographic make-up of the current aging community in Milwaukee county. Lead the design, development and presentation of the report.

Milwaukee Regional Cancer Care Network: Local Survivor Resource Guide and Website.

National Comprehensive Cancer Control Program and ProHealth Care 01/01/12-06/30/12

The overall goal of this project is to provide easy access to survivorship resources for disparate populations in the Milwaukee/Waukesha area with the goal of reducing cancer disparities in underserved populations, specifically uninsured, underinsured, and racial/ethnic minorities.

Developing a Men's Wellness Network to Improve Community Health Outcomes.

Wisconsin Partnership Program Community Academic Partnership Grant. 04/01/10-02/28/13

Awarded to the Lindsay Heights Neighborhood Alliance and the Walnut Way Conservation Corps. Co-facilitated the development and implementation of the Men's Wellness Council.

Community Investment in Health: Developing the Lindsay Heights Wellness Commons

Wisconsin Partnership Program Community Academic Partnership Grant. 04/01/11 – 09/1/13

Wellness Commons builds upon the neighborhood's collective work and significantly advances key strategies of the Lindsay Heights Quality of Life plan. It will house organizations and businesses that provide integrated services accessible to all residents and will create a hub for integrated health programming, community health research, education and training opportunities, and neighborhood action.

Mobile Markets: Education with Healthy, Affordable Food at the Neighborhood Level

Ira and Ineva Reilly Baldwin Wisconsin Idea Endowment. 07/2010-06/2012

Lead community engagement in the development of evidence based, culturally and capacity appropriate place-based nutrition education. Reached 4 distinct communities, created new educational materials with community

Piloting the SHOW Project Community Advisory Board: Partners in Dissemination

Wisconsin Partnership Program Community Academic Partnership Grant. 04/01/09-01/31/11

Collaboration with the Social Development Commission to develop a community dissemination plan for the Survey of the Health of Wisconsin (SHOW).

Using Social Networks to Increase HIV Testing in Vulnerable Populations.

Healthier Wisconsin Partnership Program funding. 07/01/07-06/31/12

Provided technical assistance to the AIDS Resource Center of Wisconsin in their development of an implementation grant for a Social Network Testing Initiative, increasing the identification, diagnosis and linkages to care for people living with HIV.

Reducing Cancer Disparities through Comprehensive Cancer Control

Wisconsin Partnership Program Medical Education and Research Committee Dean's Special Initiative.

01/01/06-12/31/09

Facilitate Milwaukee Regional Cancer Care Network and coordinate a pilot colorectal screening initiative with the Progressive Community Health Centers (FQHC), and an advisory board for the pilot project

O2P2 Opiate Overdose Prevention Program

Tides Foundation 08/01/06 – 12/31/06

Co-created fatal overdose prevention programming with current opiate users. Program provides naloxone directly to participants in its clean injection/HIV/AIDS prevention outreach, with standardized instruction on prevention, treatment and aftercare of drug overdose.

I'M Sex Ed: Instant Message Sex Education

AIDS Resource Center of Wisconsin. 01/01/05 – 06/31/05

Co-created online/social media-based HIV education and screening program to increase rural HIV screening among men who have sex with men. Developed protocol, volunteer training and promotional materials.

Relevant Presentations

Greer, D. M., Baumgardner, D. J., Bridgewater, F. D., **Frazer, D. A.**, Kessler, C. L., LeCounte, E. S., Swain, G. R., & **Cisler, R. A.** (2014). Milwaukee Health Report: Using a Population Health Framework and Socioeconomic Status to Measure the Health of a City. Poster presented at the International Symposium on Minority Health and Health Disparities, Washington DC.

Relevant Publication

Hunter, P, Kessler, C, Frazer, D, Greer, Y. D., Nelson, D, Harley, A. E., Martinez, R, Thate, M, & Flynn, P. Nutrition education at Mobile Markets: Community-engaged, evidence-based interventions to address obesity in low-income neighborhoods in Milwaukee. *Journal of Healthcare for the Poor and Underserved*