

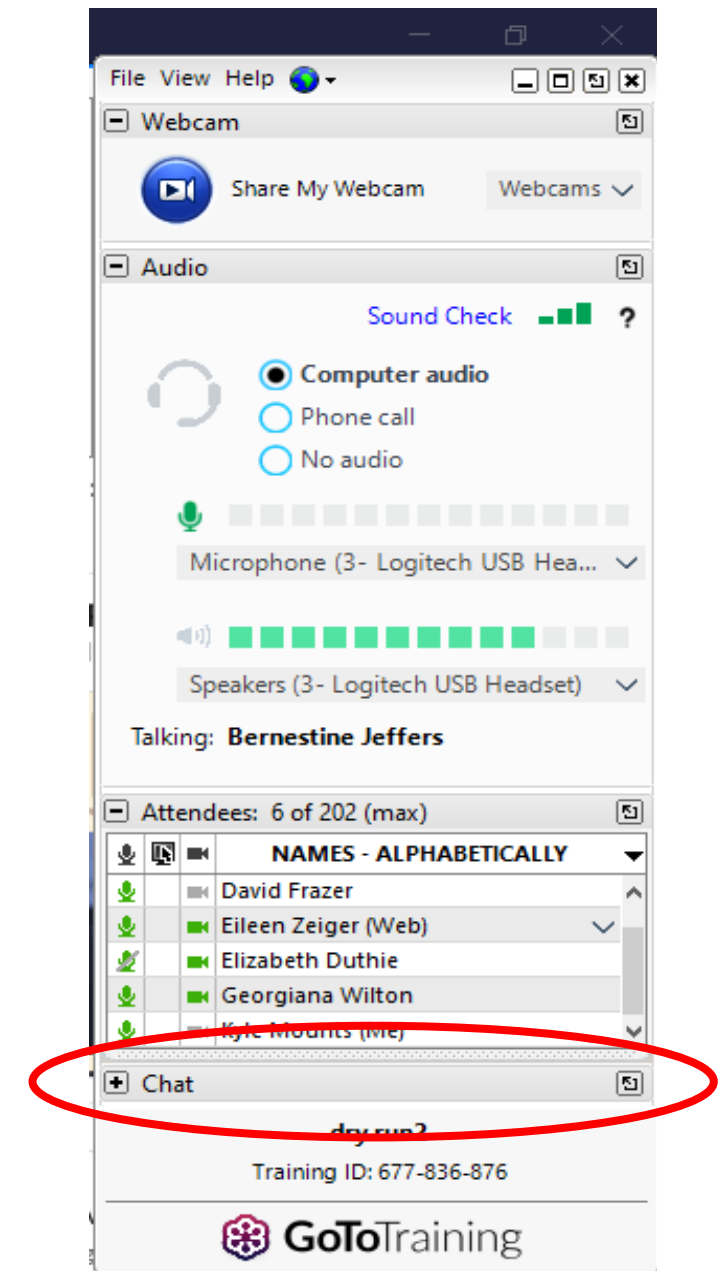


Wisconsin Collaborative of Treatment Professionals
FOR EDUCATION AND CAPACITY TRAINING

Welcome and Thank You
for attending

Introductions

- Thank you for joining us today.
- To introduce yourself, please enter your name and agency/organization in the chat box and send to all.



ECHO Etiquette

- Stay muted when we are not speaking to reduce extraneous noise
- Use the “raise hand” function to ask a question or make a comment, or put it in the Chat Room
- Be respectful of everybody, even if their ideas don’t resonate with you
- Never disclose protected health information or any identifying information regarding the case study
- Help us keep the learning environment productive, positive, helpful, and safe

Reminders

- If you ever have questions or comments about any of our programs, please use the “Contact” function on the Wisconsin CONNECT website
- The didactic will be recorded and posted on the website along with responses to your questions.
- This is your last chance to **“introduce yourself”** to your colleagues in the **chat room**. Once the didactic begins, we’ll reserve that space for questions.
- If the PowerPoint slides aren’t large enough on your screen, drag the “gray bar” above the slide up or down to change the size—and you can remove the webcam coverage to just see the slides.

Accreditation for CME and CNE

- CME

- The Wisconsin Association for Perinatal Care (WAPC) is accredited by the Wisconsin Medical Society to provide continuing medical education for physicians.
- The Wisconsin Association for Perinatal Care (WAPC) designates this internet live course for a maximum of 1 *AMA PRA Category 1 Credit™*. Physicians should claim only the credit commensurate with the extent of their participation in the activity.

- CNE

- The Wisconsin Association for Perinatal Care (WAPC) is approved as a provider of nursing continuing professional development by the Wisconsin Nurses Association, an accredited approver by the American Nurses Credentialing Center's Commission on Accreditation.
- This internet live activity meets the criteria for a maximum of 1 contact hour.



Framing Care for Pregnant Persons with OUD in Rural Areas

Sheila Weix MSN, RN, CARN

Director of Substance Abuse Services

Family Health Center

Marshfield Clinic Health System



Objectives



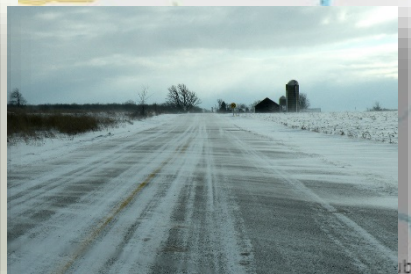
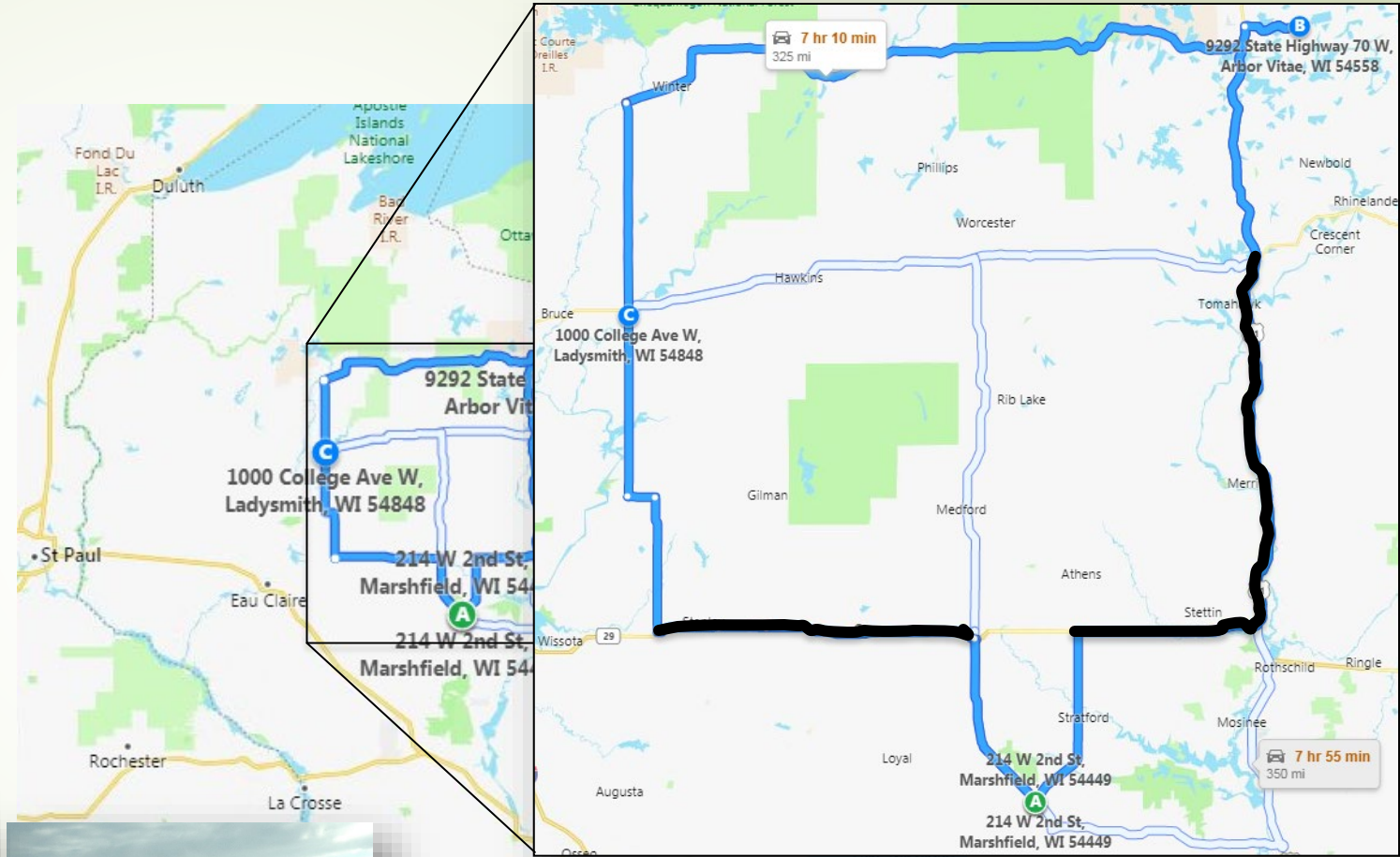
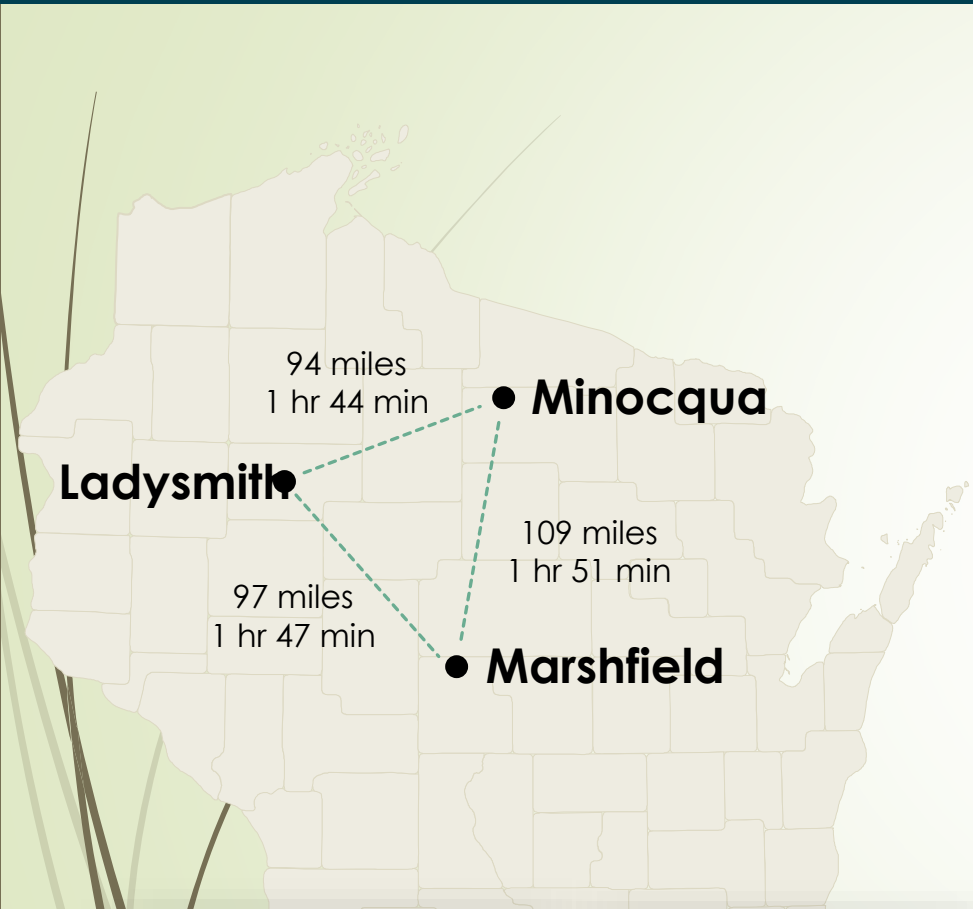
1. Describe two challenges to providing care to pregnant persons with OUD in rural areas.
2. Describe a framework for improving support to pregnant persons with OUD in rural areas.
3. Describe one strategy to improve care for pregnant persons with OUD in rural areas.

FHC Alcohol & Drug Recovery Centers

- Outpatient substance use disorder treatment
- Function as group practice
 - 1) Minocqua (November 2016)
 - Wisconsin Department of Health Services (DHS) funding to address opioid epidemic
 - Established HOPE Consortium – 10 partner agencies in 5 counties, 3 tribal communities
 - Identified lack of treatment resources
 - CHC-specific HRSA funds for substance use disorder treatment
 - 2) Marshfield (August 2018)
 - Additional CHC-specific HRSA funding for substance use disorder treatment (opioid focus) and mental health
 - MCHS tertiary care location – easy transition between services
 - 3) Ladysmith (February 2019)
 - Wisconsin DHS funding to address opioid and methamphetamine use disorder (HOPE 2.0)
 - Co-located with Indianhead Community Action Agency



Reality of Rural Service Delivery



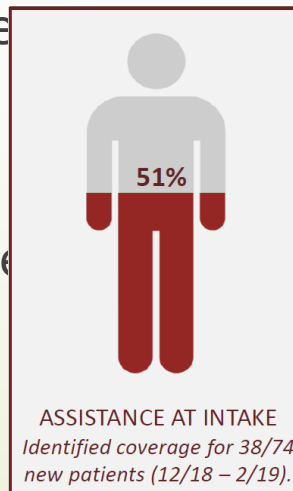
Challenges of SUD Care Delivery in Rural Regions

- ▶ People in need of services
 - ▶ Distances
 - ▶ Transportation – Contracted service under Badgercare
 - ▶ Housing
 - ▶ Jobs
 - ▶ Child care
 - ▶ Less of many things including connectivity, alternative resources, support services
- ▶ People to provide services
 - ▶ Recruiting SUD Workforce
 - ▶ OB/GYN service access
 - ▶ Cultural responsiveness needs
 - ▶ Access to training
 - ▶ Navigation of systems to support people in need of services
- ▶ **Strengths: Resilience, opportunities for collaboration and willingness to try something new**

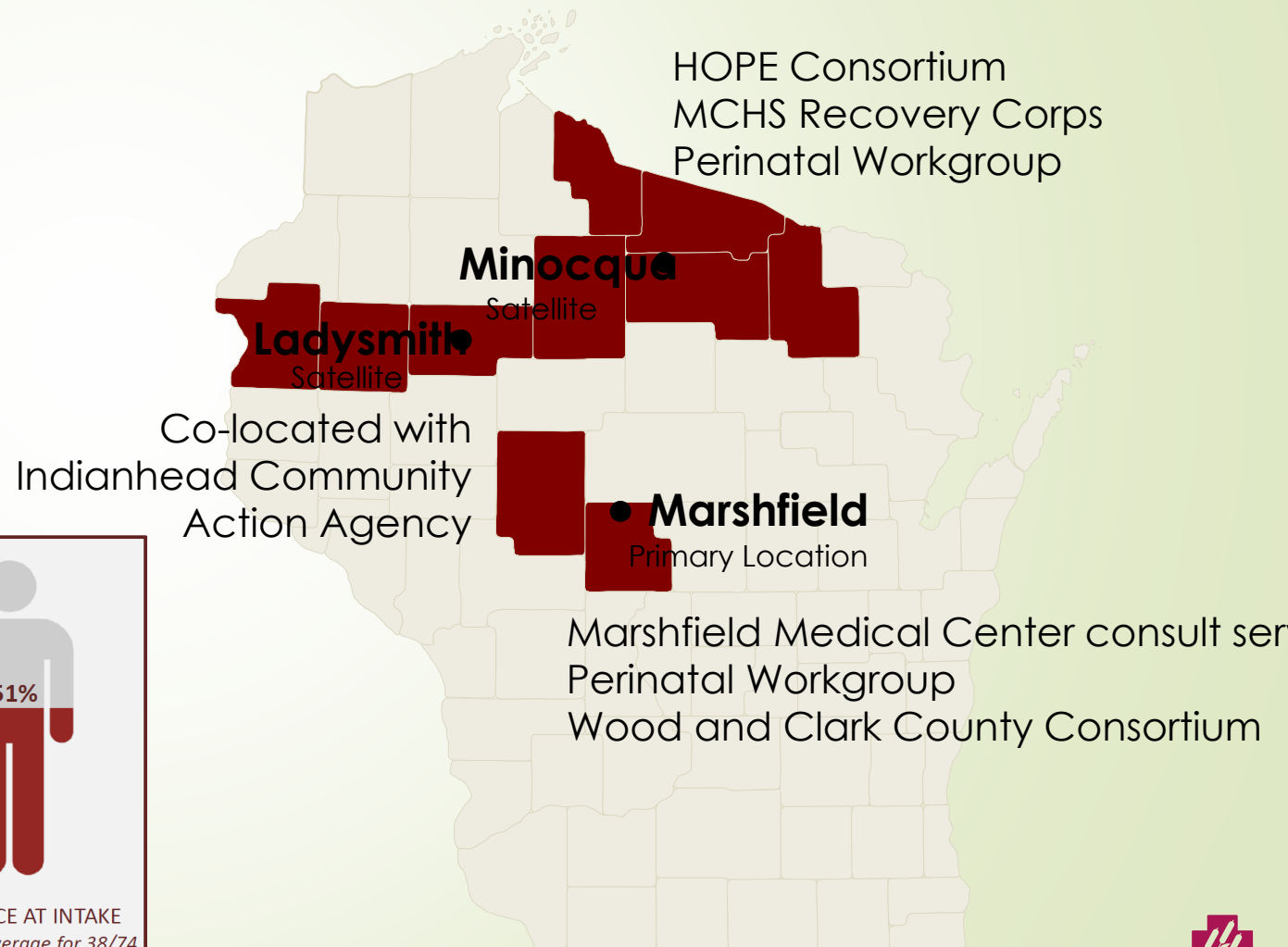


Enabling Services and Recovery Support Framework

- Group Practice Model
 - Capacity not limited to local workforce
 - Providers can “see” any patient managed by other providers in case of vacation or illness
- Centralized Intake & Care Coordination
 - Facilitate rapid intake
 - Support communication between service providers
- Patient Financial Navigator
 - Reduce, eliminate, and navigate financial barriers to care



Collaborative Regional Support



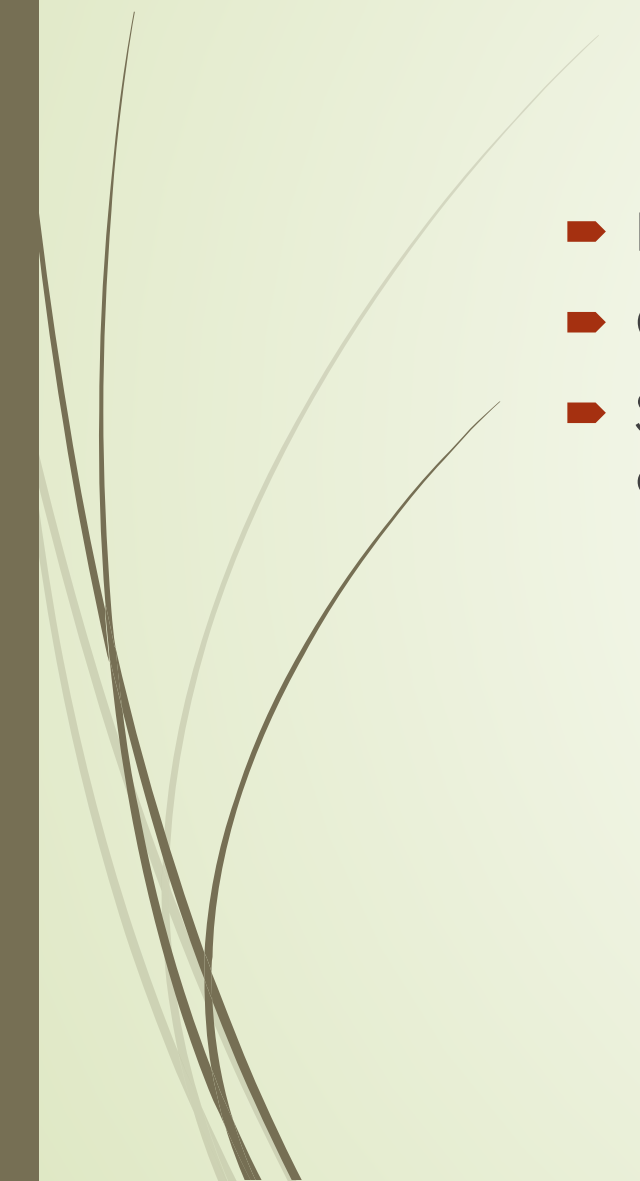


Strategies to Improve Care

- ▶ Collaborative relationships between SUD providers, OB/GYN providers and other agencies that have contact with pregnant individuals
- ▶ Rapid Response Team
- ▶ Tailor the service to the patient's reality
- ▶ Hybrid service delivery: in-person, telehealth, telephone
- ▶ No discharge from SUD services during pregnancy
- ▶ Involve Social Services/ Child Protective Services, if needed
- ▶ “Hear” the patient
- ▶ Recognize the opportunity presented by the pregnancy
- ▶ Provide care for the whole person




Additional Options

- ▶ Perinatal Nurse with SUD training
 - ▶ Consult service reaching into Birth Center & NICU
 - ▶ Service availability to continue seamless SUD care for patients across system locations
- 



What does it look like in practice?

- Same day admissions to SUD services for pregnant patients
 - Assessing where the person is at in terms of the pregnancy as well as the SUD and meeting the individual there
 - Education delivered in a manner that the patient can access and understand
 - Maintain contact in some manner even if the patient is having sporadic attendance
 - Utilize all of the resources available to support the individual
 - Celebrate the positives and mitigate the negatives
- 



Questions?

Sheila Weix MSN, RN, CARN

Director of Substance Abuse Services

FHC Alcohol & Drug Recovery - MCHS

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Closing

- Thank you for participating today.
- Plan to attend the next ECHO
 - Thursday, November 11, 2021, 11am Central Time
 - Topic: *Cannabis and Pregnancy*
 - Speaker: Dr. Elizabeth Goetz
- We will put a link to this session's evaluation in the chat box now. Please take the time to fill it out and help us make this ECHO as useful to you as possible. If you want CE credits, an evaluation is required.